

IDEAL COLLEGE OF ARTS AND SCIENCES

(A.P.Govt. Aided, Autonomous)

Dr. P.V.N. RAJU VIDYAPRANGANAM

Samalkot Road, KAKINADA

INVITATION

ONE DAY SEMINAR

"INTELLECTUAL PROPERTY RIGHTS"

PATENTS - COPY RIGHTS - GATT - 2018

The Departments of UG & PG Commerce, Management studies and Economics of Ideal College of Arts and Sciences, Kakinada is conducting One Day Seminar on the "Intellectual Property Rights " on 12.01.2018, Friday at 10.30 A.M Seminar Hall, Samalkot Road, Kakinada.

Inauguration

Session - I

10.30 A.M to 11.30 A.M

President

: **Dr. Smt. P. Chiranjeevini Kumari**, M.A., Ph.D.,
Secretary & Correspondent, Director of
P.G.Courses, Ideal College of Arts & Sciences,
Kakinada

About the Seminar

: **Sri D. Balarama Raju**, M.Sc.,
Principal, Ideal College of Arts & Sciences,
Kakinada

Inaugural address

: **Prof.P.Vijay Kumar**, M.Com.,M.B.A.,Ph.D.
Director, Management Courses,
JNTUK, Kakinada

Session - II

11.45 A.M to 12.30 P.M

Chair person

"GATT - History - Intellectual Property Rights"

: **Dr. G.Venkata Rao**, M.A.,Ph.D.

Rtd. Lecturer in Economics,
P.R.Government College(A), Kakinada

Speaker

: **Dr. Alapati Srinivas**, M.A.,MJMC.,MBA.,ML.,Ph.D.
Professor,
J.N.T.U., Kakinada

Session - III

12.30 A.M to 1.30 P.M

"Patents and Copy Rights"

Chair Person

: **Dr.T.V.Ramana**, M.A.,M.B.A.,B.L.,Ph.D.
Asst. Professor,
AKNU, P.G.Centre, Kakinada

Speaker

: **Sri G.Venkateswara Rao**, M.A.,LL.M.
Senior Advocate,
Secretary, Kakinada Bar Association,
Kakinada

Felicitations to Patent holder
of Uppada Jamdani
Handloom designing

: **Sri L.V.V.Satyanarayana**,
Venkata Rama Lakshmi Fabrics,
Uppada Kothapalli

LUNCH : 1.45 P.M

Session - IV

2.30 A.M to 3.30 P.M

"World Trade Organisation"

Chair Person

: **Dr. T.S.N.Satyanarayana**, M.Sc.,Ph.D.
Principal,
P.G.Courses,
Ideal College of Arts and Sciences, Kakinada

Speaker

: **Sri Sayeed Salar**, B.Com.,B.L.
Senior Advocate,
Kakinada

Group Discussion
Reports of the Groups

Valedictory

All are invited

Sri K.Sarveswara Rao
HOD of Commerce

Sri S.S.S.R.Krishna
HOD of Management Studies

Dr.G.Steeven Raju
HOD of Economics

Sri D.Balarama Raju
Principal

One day seminar “Intellectual Property Rights “ on
12.01.2018



Inagurationaddress Prof. P.VijayKumari ,Director Management courses
JNTUK Kakinada.